## The ECHO OF INDIA - Kolkata

## SNU promotes employability enhancement Joins hands with SSC NASSCOM & others



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KOLKATA, JULY 20/--/In order to bridge the industry academia gap and to enhance employability and self-employability in colleges and universities - the National Skill Development Corporation (NSDC) along with University Grants Commission (UGC) and All India Council for Technical Education (AICTE) has developed a unique model to integrate skill based trainings into the academic curriculum in the Universities. These are based on National Occupational Standards set by industry through sector skill councils. The job roles offered are designed to be progressive in nature - from Level 5 - level 7 on National Skills Qualification framework.

With this mission, Sister Nivedita University (SNU) from its very inception has integrated industry designed skill and training modules in the curriculum of the undergraduate and postgraduate programs. As a part of this initiative, SNU in the year 2018 has partnered with multinational giants like Tata Consultancy Services (TCS), SAP, ADOBE, BSE etc.

In continuity of this now, SNU, with a

mission to boost employability and selfemployability through integration of industry skills bridged with assisted Industrial Internships and placements, is joining hands with industry and industry associations like SSC NASSCOM, Pine Biotech, **Tickerplant Ltd**, Data Science Foundation, eLitmus and InnovationNext.

Present on the occasion were Prof. Anil D. Sahasrabudhe, Chairman, AICTE, Chittatosh Mookerjee, ex-Chief Justice of the Calcutta and Bombay High Court, Dr. Sandhya Chintala, Executive Director, IT, Ites Sector Skill Council &VP Nasscom, Mohit Majumder, Director of Business Development, Pine Biotech, Arindam Saha, Joint CEO. **TickerPlant** Ltd. Gautam Banerjee, President, Data Science Foundation, Aseem Marwaha, Director, Business, eLitmus, Pravin Rajpal, InnovationNext, Founder, Satvam Roychowdhury, Co-founder & Managing Director of Techno India Group and Sister Chancellor of Nivedita University and Prof Ashoke Ranjan Vice Chancellor of Thakur. Sister Nivedita University.

"Curating industry ready professional and thought leaders is a shared value of SNU. Towards this end, we are focused on achieving industry-academia interface. The synergy achieved through this interface results in a win-win situation for both industry and the academia. The industry gains by accessing a pool of young professionals, who can meet industry needs, while SNU can get guidance from industry regarding the direction for research. This outreach ultimately adds to the society and the nation," said Mr Roychowdhury.

SSC NASSCOM aims at implementing Qualification Pack for the students of SNU and TIG Colleges. They will certify the students of SNU after completion of their curriculum, which will be applicable in the IT Sectors across the globe.